



2022 SCHOOL UNIFORM SURVEY



JANUARY 2023

ALDERLEY EDGE COMMUNITY PRIMARY SCHOOL

<p>Context:</p>	<p>The government has introduced a new law which aims to lower the cost of school uniforms amid the ongoing cost of living crisis.</p> <p>Under the changes, schools in England are required to ensure that uniform costs are “reasonable”, that students not obligated to wear “unnecessary” branded items and may come to school wearing supermarket brand uniforms.</p> <p>We have also seen changes to routines with school uniform due to the introduction of PE Kit on PE days rather than changing at school.</p> <p>At AECPS we want our children to be smart and comfortable when coming to school in order to :</p> <ul style="list-style-type: none"> • Promote a sense of pride • Engender a sense of community and belonging • Identify children with the school • Be smart and practical • Make children feel equal to their peers <p>Through this survey, senior leaders want to gain views from our whole school community on the current school uniform at Alderley Edge Community Primary to ensure it continues to meet its aims and the needs of our children and families.</p>
<p>Areas of Strength:</p>	<ul style="list-style-type: none"> • Members of the school community recognise the value in wearing uniform to meet the aims and want to continue to have a standard uniform • The vast majority of people see the current uniform as fit for purpose • The majority of people see the current uniform as value for money • The majority of people recognise the value of wearing PE kits on PE days
<p>Areas of Consideration for the Senior Leadership Team:</p>	<ul style="list-style-type: none"> • Changes to M&S supply chains has led to reduced service levels and quality so a new supplier could be considered • Ties, whilst could be considered smarter, would not be wanted by the majority of responders • Review of uniform and PE kits to make them distinct so they cannot be confused and interchanged ensuring that children are wearing the correct uniform on the correct days • Any changes to uniform need to be ‘tweaks’ not a complete overhaul • Keeping uniform value for money is important • Closer monitoring of uniform to ensure the policy is adhered to
<p>Next Steps:</p>	<ul style="list-style-type: none"> • Senior leaders to investigate a new supplier with reduced lead times • School uniform to continue to be fit for purpose and value for money • A streamlining of branded items to make it simpler for parents to know what to buy • Replacing the white PE t-shirt that is impractical and is difficult to keep clean • Consider a uniform relaunch with clear communication of expectations which would be easier to monitor and enforce

- 1. The school's aims for wearing uniform are:
 - Promotes a sense of pride
 - Engenders a sense of community and belonging
 - Identifies children with the school
 - It is practical and smart
 - Makes children feel equal to their peers'

Do you agree?

[More Details](#)

[Insights](#)

● Yes	114
● No	1



- 2. The current school uniform of AECPS is 'fit for purpose' and appropriate for primary age children

[More Details](#)

[Insights](#)

● Yes	111
● No	4



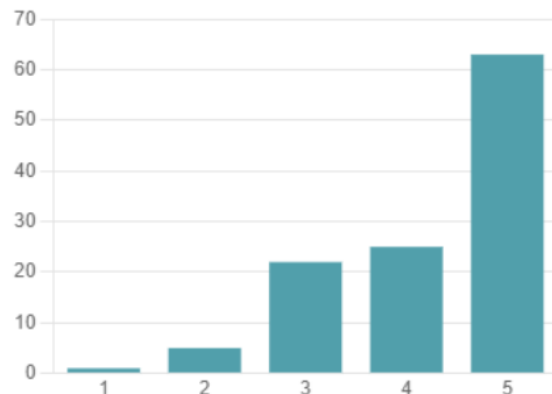
Please rate the importance of the following when considering school uniform, where 1 star = strongly disagree and 5 stars = strongly agree:

AFFORDABILITY

[More Details](#)

[Insights](#)

4.24
Average Rating



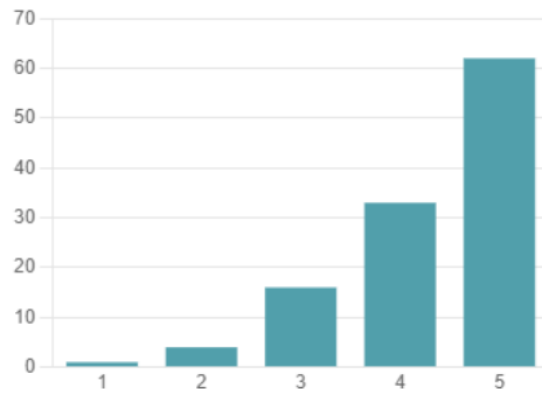
DURABILITY

[More Details](#)

[Insights](#)

4.30

Average Rating



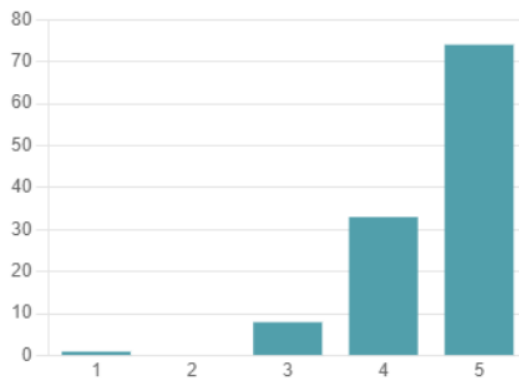
COMFORT

[More Details](#)

[Insights](#)

4.54

Average Rating



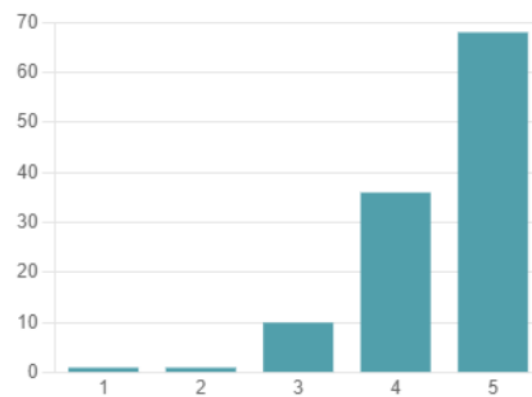
PRACTICALITY

[More Details](#)

[Insights](#)

4.46

Average Rating



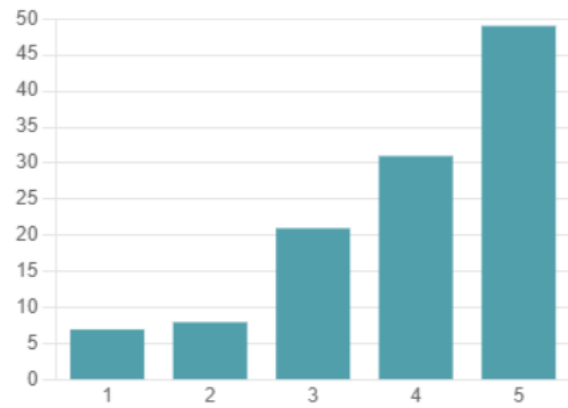
HAS THE SCHOOL LOGO

[More Details](#)

[Insights](#)

3.92

Average Rating



Wearing the school PE kit on PE days is a benefit

[More Details](#)

[Insights](#)

Strongly agree	85
Agree	23
Neutral	6
Disagree	2
Strongly disagree	0



The current AECPS school uniform is cost effective and provides value for money

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[Insights](#)

Yes	90
No	24



There are too many possible variations in the current uniform which makes it difficult to police and leads to inconsistency. Do you agree?

[More Details](#)

[Insights](#)

● Yes	24
● No	91



Purchasing AECPS branded uniform is easy to do from the current supplier

[More Details](#)

[Insights](#)

● Strongly agree	14
● Agree	39
● Neutral	31
● Disagree	24
● Strongly disagree	5



Would you prefer AECPS to have a more formal uniform including ties and shirts

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[Insights](#)

● Yes	20
● No	95



Additional Question

1. Which of the following jumpers/cardigans do you choose to buy for your children? (0 point)

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● Knitted cardigans/jumpers	45
● Sweatshirts	38
● I don't have a preference	10



Anonymous comment	Response from School
In relation to more formal uniform, at times the current uniform/ polo tops can look untidy and faded. However, a more formal uniform is not always practical yet does look much smarter.	We do agree that fading of navy blue is an issue and we are looking at the quality of the uniform
Wearing PE uniform on PE days definitely reduces a number of forgotten PE kits, which is great. I think children should be constantly reminded about the uniform standards to make sure these are followed at all times.	The change to PE kit on PE days has blurred the boundary and is something we are considering
M&S had a 8weeks + waiting list over the summer. Some items are poor quality - fleece jumpers as well as knitted cover ups had holes after only 2 or 3 washes. I would strongly disagree with a more formal uniform approach, I believe children should be comfortable to be able to learn (and play).	We have raised the issues with lead times with M&S. They have changed their supply chain and no longer offer next day delivery and the quality has been affected
The stock is always low and there is a long delivery on the myschool uniform shop. It is always helpful and cost effective if the children can wear non-logo uniform.	We realise that supply chain at M&S is an issue. We prefer all children to wear a logo to support our aim to promote a sense of community
Re. Q13 - in previous years the M&S service has been excellent. This year the delivery times were far too long. Ordered 3 weeks before the start of the school term and had to use previous years uniform. Order arrived 4 weeks after placing the order.	We realise that supply chain at M&S is an issue and this is something we are looking into.
Wearing PE kit definitely helps getting kids ready in the morning with less things to remember. Unfortunately, it is noticeable that not all the children follow the uniform policy leading to inconsistency. I believe children/ parents should be constantly reminded about the smart uniform policy and individually addressed if this is not followed.	We agree and this something that we are considering for the future
Current supplier for branded uniform takes too long and I have had to resort to buying non branded for spares. I would welcome more policing around school uniform and addition of ties and shirts. I think currently with the wide use of any coloured coat and bag it doesn't look uniformed.	We agree regarding lead times and this something that we are considering for the future. When we have reviewed our policy we will be better able to enforce.
I'm happy with the uniform, but have seen instances where students are not wearing it in full or wearing a mix of PE and normal uniform. I do think standards could be more robustly enforced	Thank you – we will be reviewing our policy and relaunching and will better able to promote higher standards
The quality of the latest uniform is extremely poor with t shirts/ jumpers ripping the first time they are worn	Quality is an area we are considering in response to parental feedback
Please give girls the option to wear trousers. Otherwise the uniform is OK.	Girls are already able to wear trousers so please send your daughter in trousers if you wish
The uniform took over six weeks to arrive during the school holidays, it also fades and greys very quickly considering it's M&S which is disappointing given the costs involved. PE kit washes much better and doesn't fade.	We have raised the issues with lead times with M&S. They have changed their supply chain and no longer offer next day delivery and the quality has been affected
I do feel that the children could most definitely be smarter if they wore a tie and shirts ... I think you only realise how bad our uniform looks when you see other schools at events	We are reviewing this but the overwhelming response is to not have ties
In my view the current school uniform is smart, practical and reasonably comfortable for the children. Uniform with logo is much more expensive than non branded uniform. I am glad that the children can now wear non branded T-shirts and PE kit.	Thank you for your comment. Logo uniform is more expensive but does generally last longer than non-logo alternatives

<p>I don't feel as though school uniform standards are "policed" so to speak. I feel over the past year uniform standards that I have witnessed in the play ground are poor. Trainers being worn with uniforms (not PE uniforms) PE uniforms pretty much a free for all with coloured T shirts and coloured leggings being worn. Uniforms not ironed and in general scruffy standards being allowed .. sad to see as that appearance is a representation of our school - please enforce the school uniform standards</p>	<p>We realise that having children in PE kits on PE days has many benefits but a consequence has been children mixing PE kits and school uniform which is one of the reasons we are having this review.</p>
<p>I don't think logo uniform is necessary. Affordability for families is a higher priority. As long as smart and correct colours is all that matters.</p>	<p>A logo is not mandatory but there are so many variations in shades of colour that having a standard jumper provides consistency</p>
<p>The uniform is much more affordable than at our daughter's previous school. The only negative comment I have is that the lead time from M&S is extremely long which they do not mention on the website. It may be worth noting this in the uniform letter that goes out to parents as it took an entire summer holiday for our order to arrive.</p>	<p>We recognise that there has been a change to the delivery service at M&S which is something we are looking into</p>

Thank you to all the parents and staff who contributed to this survey.

Your views will be considered carefully and will inform changes in uniform policy and practise.

Yours sincerely

Lindsey Walsh

(Headteacher)